



Is it a genuine Weber?

With an ever increasing number of poor quality South American or Far Eastern carburettors being sold in place of, or as replacements for Genuine Weber carburettors, it has become apparent that a large number of customers are unsure how to distinguish a fake from a Genuine Weber carburettor.

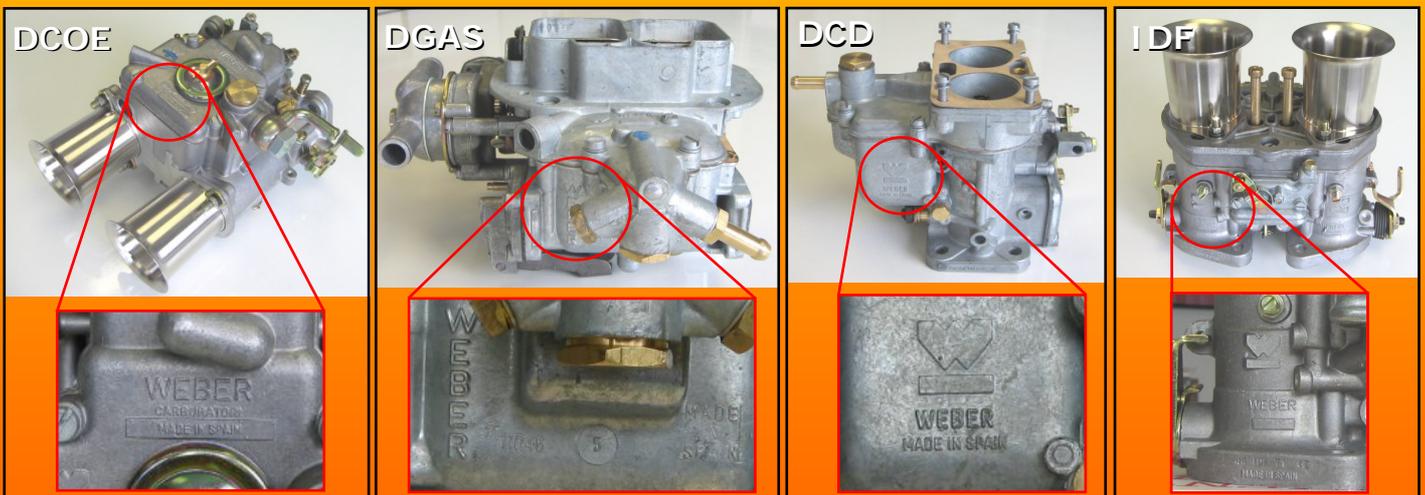
Webcon have therefore decided to produce this simple guide to assist in determining if the carburettor you have got, or are being offered is a genuine Spanish Weber carburettor, or a poor quality imitation.

Q Where are Genuine Weber carburettors produced?:

A Genuine Weber carburettors were originally manufactured in Bologna Italy, but over 15 years ago, the tooling was relocated to Guadalajara, Spain where they are still produced today.

Q How can I identify a Genuine Spanish Weber carburettor:

A All genuine Weber carburettors have the Weber Logo, The Weber Name and almost always "Made in Spain" cast into the body of the carburettor. This is illustrated in the following pictures:



When you are purchasing a Weber carburettor, please ask your vendor to confirm that the carburettor bears these markings. If it does not then it **WILL NOT** be a genuine Spanish Weber carburettor, even if it is sold as such, and you will almost certainly not achieve optimum levels of performance and fuel economy from your engine.

Q Why insist on a genuine Spanish Weber carburettor?:

A Weber carburettors have been in production for over 70 years and in that time has developed an enviable reputation for Quality, Performance and Innovation in both the OEM and replacement markets. These elements, combined with the Worldwide network of specialists and tuners to support the genuine product add up to a truly unbeatable combination.

Q But the fake product is cheaper than a genuine Weber carburettor:

A With lower labour rates and poor levels of quality control, Third World low cost producers will quite often have a cost advantage. In the same way that a fake watch is cheaper than a genuine item, a fake Weber may well be cheaper than a genuine Spanish Weber carburettor, but the saving is short lived. On the road or track your engine will under-perform due to poor carburettor efficiency, and at the pump that same lack of efficiency will cost you every time you fill your tank.

Insist on Genuine Spanish Weber carburettors for maximum performance and efficiency

For further information, please contact:

Webcon UK Ltd

Dolphin Road, Sunbury, Middlesex TW16 7HE. England

Tel: +44 (0) 1932 787100 Fax +44 (0) 1932 782725

Email: sales@webcon.co.uk Web: www.webcon.co.uk